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For additional information, please contact Renee Slovic at: (508) 541-1238

## **KEEFE TECH HOSTS SPECIAL GUEST SPEAKER FROM THE NATIONAL FOUNDATION FOR TEACHING ENTREPRENEURSHIP**

**FRAMINGHAM, MA** –Carol Sanchez, CPA, was welcomed to Keefe Technical School on Thursday, October 30, for a special presentation organized through The National Foundation for Teaching Entrepreneurship (NFTE).

“Ms. Sanchez spoke to our Business Technology Career Program juniors and seniors and our Small Business Management class about launching her own small business in today’s economic climate,” explained Margaret Ellis, Keefe Tech Vocational Coordinator. “She talked about her career path as a CPA, the benefits of having her own business, and the importance of a good business plan.”

Sanchez is a principal at Sanchez & Santiago, the state’s first 100% Latino(a)-owned accounting firm, with offices in Boston and Marlborough. She was recently featured in the October 17, 2008 issue of the *Boston Business Journal* as one of the “20 on the Move,” an article highlighting Hispanic executives who serve in high-ranking positions and have made a difference in the Boston area.

“I really wanted to have a speaker that our students could relate to,” said Stacey Shaughnessy, the Business Technology teacher at Keefe Tech who worked with NFTE to coordinate Sanchez’s visit. “Ms. Sanchez was the perfect candidate, especially because she grew up right here in Framingham. She was excited to pay us a visit and give back to her hometown.”

Sanchez’s presentation also covered the importance of customer service and making a direct connection with clients. “The points Ms. Sanchez made really reinforced our curriculum,” Shaughnessy added. “Her presentation was very helpful in illustrating how the concepts we learn in the classroom can be applied to the business world.”

Keefe Tech is now in its third year in partnership with NFTE, a nonprofit organization dedicated to providing entrepreneurship education programs to young people. “NFTE provides us with great resources, including speakers like Ms. Sanchez, coaches who help students with their business plans, and even an annual trip for seniors to a New York City wholesale district that teaches them about making profits in business,” noted Ellis.

The Keefe Tech Business Technology Career Program prepares students for employment in today’s business office or a Business Administration major in college, offering instruction in computer applications, business communications, office procedures, accounting, and entrepreneurship, and the opportunity to obtain National Certification as a Microsoft Office Specialist.

Keefe Technical School, located in Framingham, MA, is accredited by the New England Association of Schools and Colleges. In addition to 13 different vocational programs, Keefe Tech offers a complete college preparatory program to students from the communities of Ashland, Framingham, Holliston, Hopkinton, and Natick.



# JOSEPH P. KEEFE TECHNICAL SCHOOL

750 Winter Street • Framingham, MA 01702 • 508-416-2100 • Fax 508-416-2342

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508.541.1238

